



## ***2022 CAP Month Overview***

### **Countdown: March 28-31**

- Various social media posts counting down to Wear Blue Day/The start of CAP Month

### **Kickoff: Friday, April 1: National Wear Blue Day**

- CTF Director Facebook Live Kickoff
- Share photos on social media using #WearMIBlue

### **Week One: April 4-8 - Pinwheel Week**

- Pinwheel Teams/Zoom background shared on social media
- During that week CTF will post pictures of various pinwheel creations including coloring pictures or actual pinwheels

### **Week Two: April 11-15 – TBD**

### **Week Three: April 18-22 – TBD**

### **Week Four: April 25-29 – Awareness Week**

- *Tuesday, April 26 – CAPAD: Live event at the Capitol*
- Social media posts will focus on the issue of abuse & neglect and importance of prevention (Using data & infographics)
- Involve & feature external prevention partners (MI Safe Sleep, MI ACEs, etc.)